

	<b>CRRD Committee</b> <b>August 8<sup>th</sup>, 2007</b> <b>10:07 a.m.</b> <b>6301 NW 5<sup>th</sup> Way, Suite 3400</b> <b>Fort Lauderdale, FL 33309</b>	
<p>Members in attendance:</p> <p>Members absent:</p> <p>Staff in attendance:</p> <p>Others in attendance:</p>	<p>Corey Hicks, Paul Eichner, Stacy Angier, Howard Bakalar, Evan Goldman</p> <p>Irma Hunter Wesley, Charlene Henry</p> <p>Deborah David, Director of Community Relations and Resource Development; Marcie Westover, Community Relations and Resource Development Assistant</p> <p>n/a</p>	
<b>Welcome and Call to Order</b>		
<p>Corey Hicks called the meeting to order at 10:07 a.m. New CRRD Committee member Paul Eichner was welcomed.</p>		
<b>Approval of Minutes of June 6<sup>th</sup>, 2007</b>		
<p>Corey Hicks referred the committee to Tab 1. No changes were suggested for the minutes. Stacy Angier made a motion to approve the minutes; Corey Hicks seconded the motion. The minutes were unanimously approved.</p>		
<p>Action Items:</p>	<p>Person Responsible:</p>	<p>Deadline:</p>
<p>Keep On File</p>	<p>CRRD Assistant</p>	<p>8/10/07</p>
<b>Online Auction</b>		
<p>Deborah David said the Online Auction raised approximately \$300. Stacy Angier asked if the event was worth having next year. Deborah David said they will probably not do the event next year. Corey Hicks stated if the online auction is done in the future it should be held at the end of the year. He suggested talking throughout the year with Board members about items they could donate, preferably more attractive items like collectibles.</p>		
<p>Howard Bakalar asked if Deborah knew how many people visited the online auction website. Deborah David said she verify the number, but there was not a big draw to the items this year. Paul Eichner suggested having more attention grabbing items. Corey Hicks suggested autographed items. Deborah David said for this year she will continue to collect items, and the committee can make a decision next spring on whether to offer the online auction.</p>		

Action Items:	Person Responsible:	Deadline:
n/a		
<b>Family Un-Event Night</b>		
<p>Corey Hicks referred the committee to Tab 2. Deborah David inquired if the committee members had received the first email blast highlighting the Family Un-Event Night. She said had sent out the email to the public meeting notice list, as well as the Friends of Early Learning list. Stacy Angier noted the Coalition Board members had been inundated with email recently and didn't recall the FUN email. She suggested having something in-hand like an invitation. Deborah David said this year's event is on October 5<sup>th</sup>. She said they are also looking into accepting credit cards for this event. This year's goal is 90 packages.</p>		
<p>Paul Eichner suggested the invitations for FUN be on color paper and not just white. Deborah David asked the committee if they wanted a color hand-out to be given at the August 24<sup>th</sup> Board meeting, and then the official invitation given out at the Board retreat. Stacy Angier suggested giving out the official invitation at the August 24<sup>th</sup> meeting, and then following up with the Board members at the retreat. The committee members discussed ways to get Board members to participate in FUN. Paul Eichner suggested a FUN "tree" that featured each Board members name on a leaf.</p>		
<p>Deborah David said last year the donated packages were given to parents going into Family Central for an eligibility meeting. Stacy Angier asked if the families liked the packages; she suggested getting a testimonial from the grateful parents to share with the Board. She also suggested looking into having the packages go to foster homes, a connection that could be made through Board member Larry Rein.</p>		
<p>Corey Hicks suggested the CRRD Department create a DVD to showcase the impact of the fundraising efforts. Stacy Angier said the DVD is something that could be done at the end of each year and showcase examples of families that have been helped. Evan Goldman suggested doing a PowerPoint that could also be taken out when visiting businesses. Deborah David noted the DVD might have a production cost. Stacy Angier suggested starting with the PowerPoint, with the ultimate goal being the creation of a DVD.</p>		
<p>Stacy Angier suggested when approaching the Board to use a challenge like "50 families are waiting for sponsorship for a FUN package." She also suggested working with families at child care locations. Paul Eichner suggested dividing the county into 4 quadrants and choosing a center in each. Deborah David said she liked last year's idea where the packages were delivered to families in the School Readiness program.</p>		
<p>Paul Eichner suggested creating a FUN tree. He also suggested creating a goal bar to show how many packages were purchased. Deborah David said those</p>		

types of visual would be helpful. Stacy Angier asked if Deborah was going to give extra invitations to Board members again. Deborah David said she was going to give them 5 extra like last year. Stacy Angier addressed the proposed FUN budget. She inquired if the number of invitations needed was a good figure. Deborah David said the figures were sound and based off last year.

Deborah David said last year Heidi Richards donated the bags for the FUN event. Paul Eichner inquired about having a company donate bags displaying their logo. Deborah David said the gift certificates in the packages were purchased at a discounted price. Corey Hicks asked about Barnes and Noble in relation to FUN. Deborah David said she is speaking with them about a partnership opportunity.

Action Items:	Person Responsible:	Deadline:
<ul style="list-style-type: none"> <li>• Distribute FUN invitations to Board on 8/24</li> <li>• Create FUN Giving Tree/Goal Bar</li> </ul>	<ul style="list-style-type: none"> <li>• Director of CRRD</li> <li>• CRRD Assistant</li> </ul>	<ul style="list-style-type: none"> <li>• 8/24/07</li> <li>• 8/24/07</li> </ul>

**Unfinished Business**

Deborah David gave an update on her meetings with private sector Board members. She said she has received positive feedback from the meetings. Stacy Angier asked if any of the Board members have given her a contact. Deborah David said none have given a contact yet.

Action Items:	Person Responsible:	Deadline:
n/a		

**New Business**

Deborah David said she is working on meeting with 15 new companies to share information about the Child Care Executive Partnership (CCEP) program. She said the Board Chair Harry Duncanson and Executive Director Penny Westberry will be attending as well. Corey Hicks said he would be interested in attending as well and to let him know about the meeting dates.

Deborah David said the meeting with Wachovia last week went well. She said they are very impressed with the Coalition. Deborah David said Wachovia asked her to submit another grant request and that the company likes to grant funding that can be matched in some way. Deborah David said she is regularly attending Chamber events; however, joining a chamber committee has been difficult due to scheduling conflicts. Corey Hicks said he would be interested in joining Deborah at the next Coral Springs Chamber event. Deborah David noted that Wachovia \$10,000 grant, as well as the Sun-Sentinel Children's Fund grant of \$7,500 will be matched through CCEP for the 2007/2008 fiscal year.

Action Items:	Person Responsible:	Deadline:
n/a		

<b>Next Meeting Date</b>		
<p>Deborah David asked the committee if they wanted a set calendar of meeting dates. Corey Hicks suggested the meetings be held at noon. The committee identified Tuesdays and Thursdays as the best days of the week to meet.</p> <p>Stacy Angier inquired about the Barnes and Noble bookfair event. Deborah David noted FUN was the first fundraising event for the fiscal year. She said Barnes and Noble suggested having some type of kick-off event at their store and inviting Board members. Stacy Angier suggested showing the faces of the people helped through the Coalition's services. Evan Goldman suggested submitting article ideas to the society section.</p> <p>Stacy Angier suggested creating a year-long calendar highlighting the CRRD events. Deborah David said she is planning that, especially looking at the health fair. Corey Hicks suggested contacting companies about the health fair now, as companies are planning their budgets. Stacy Angier noted the health fair was the largest fundraising for the Coalition and even if the date for the event is not set, they can still approach potential sponsors. Deborah David noted there would again need to be more participation from the Board. Paul Eichner suggested working with the School Board on the health fair. Stacy Angier said Board member Robin Bartleman should be able to help with that. Corey Hicks suggested having Coalition networking socials scheduled several times during the year.</p>		
Action Items:	Person Responsible:	Deadline:
Create meeting schedule for the year	CRRD Assistant	8/15/07
<b>Public Comment</b>		
None		
<b>Adjourn</b>		
Meeting adjourned at 11:14 a.m.		

These minutes contain the action items of the meeting of the CRRD Committee of the Early Learning Coalition of Broward County, Inc. They do not include all facets of each issues discussed. A tape recording of the meeting is held in the Coalition office. Corrections from the Committee will be taken prior to approval at the next meeting.

Submitted by  
Marcie Westover, CRRD Assistant

Reviewed by  
Deborah David, Director of CRRD