

	CRRD Committee March 2, 2010 10:09 a.m. 6301 NW 5th Way, Suite 3400 Fort Lauderdale, FL 33309	
<p>Members in attendance:</p> <p>Members absent:</p> <p>Staff in attendance:</p> <p>Others in attendance:</p>	<p>Robyn Perlman, Evan Goldman, Fabienne Fahnestock</p> <p>Ann de las Pozas, Kathy Woodrum, Linda Flynn, Andrew Bray, Laurie Sallarulo</p> <p>Janice Carter, Director of Community Relations and Resource Development; Marcie Westover, Community Relations and Resource Development Assistant</p> <p>Julia Musella, Joy Gordon, Mark Gross, Andrea Nelson</p>	
Welcome and Call to Order		
<p>Robyn Perlman called the meeting to order at 10:09 a.m.</p>		
Public Comment		
<p>None.</p>		
Introduction of Committee and Other Members		
<p>Robyn Perlman welcomed the group; self-introductions were made. Janice Carter was welcomed as the new Director of CRRD; Fabienne Fahnestock was welcomed as a new CRRD member. Ms. Perlman noted the celebration of providers during small business month recognition and to expand the celebration next year.</p> <p>Ms. Carter will look into possibly adding Mark Gross and Julia Musella to the CRRD Committee.</p>		
Approval of Minutes from October 13th, 2009		
<p>Robyn Perlman referred the committee to Tab 1. Fabienne Fahnestock made the motion to approve the minutes; Evan Goldman seconded. The minutes were approved unanimously.</p>		
<p>Action Items:</p>	<p>Person Responsible:</p>	<p>Deadline:</p>
<p>Keep On File</p>	<p>CRRD Assistant</p>	<p>3/5/10</p>
Approval of Minutes from July 9th, 2009		
<p>Robyn Perlman referred the committee to Tab 1. Evan Goldman made the motion to approve the minutes; Fabienne Fahnestock seconded. The minutes were approved unanimously.</p>		
<p>Action Items:</p>	<p>Person Responsible:</p>	<p>Deadline:</p>
<p>Keep On File</p>	<p>CRRD Assistant</p>	<p>3/5/10</p>

ECE Business Technical Assistance Program Interview Report Summary		
<p>Ms. Perlman gave the background information on the ECE Business Technical Assistance Program. Janice Carter presented the report summary from the interviews of 10 early care and education providers. The committee discussed the topic of providers offering benefit packages, and the impact on retention. Joy Gordon commented one outcome from the program is to raise the level of professionalism in the field of early care and education. Ms. Carter highlighted that “word-of-mouth” hiring was noted by the providers. Ms. Perlman noted providers should be highlighted for their job creation efforts; something specifically outlined relating to garnering stimulus funding.</p> <p>Ms. Carter presented a sample budget analysis created by Audrey Gajus to highlight the “average” childcare center profitability of two types of centers. The committee discussed the information. Ms. Carter said the overall goal is to build a better business model for early care and education providers. She noted interviewed providers also wanted to know how to make more connections with their local community. Ms. Carter stated the interviewed providers held staff meetings, but the discussions rarely went beyond day-to-day activities. The fact only two centers had a business or strategic plan was noted by Ms. Perlman.</p>		
Action Items:	Person Responsible:	Deadline:
n/a		
Discussion of Curriculum Planning and Training with Outside Partners		
<p>Ms. Perlman asked the committee what the curriculum should cover for the ECE Business Technical Assistance Program. She stated providers need to see themselves as business people and the formalized program must support that. Ms. Gordon said training is a critical piece of the program. Julia Musella stated the training should come from respected leaders in the providers’ community; with a follow-up mentoring program. Mr. Gross suggested a Mentoring Leadership Academy.</p> <p>Ms. Perlman spoke about her recent connections with Metro Broward, the Center for Financial Training, Wells Fargo-Wachovia, and U.S. Representative Debbie Wasserman-Schultz. She stated, the organizations are waiting to join in for the next steps of the ECE Business Technical Assistance Program. Mr. Gross suggested a 1-day conference with the organizations and the providers. Ms. Perlman then suggested a ½ day conference were providers would meet first. Ms. Musella said she has a list of 10 providers that would be a good match for the program.</p> <p>After further discussion the committee decided the following:</p> <ul style="list-style-type: none"> • Ms. Musella would compile a list of providers invited to meet to discuss the Mentoring Leadership Academy; with additional providers to be add by Ms. Carter and Mr. Gross if needed. • The CRRD Department will schedule meeting dates, times and send out invitations to the providers listed. • Ms. Perlman will contact Metro Broward, Center for the Financial Planning and Wells Fargo-Wachovia for a meeting date with the providers. 		
Action Items:	Person Responsible:	Deadline:
Fundraising Opportunities		
<p>Janice Carter gave a brief update on the appropriations earmarks she completed. Ms.</p>		

Fahnestock will do research and identify plaintiff attorneys in the area as means to accessing the Cy Pres awards (additional dollars for ELC programs).
Provider Appreciation Month
The CRRD Department will work on creating a list of ideas to celebrate Provider Appreciation Month.
Unfinished Business
None.
New Business
Committee members will work on tasks listed above.
Public Comment
None.
Next Meeting Date
TBD
Adjourn
Meeting adjourned at 12:00 p.m.

These minutes contain the action items of the meeting of the CRRD Committee of the Early Learning Coalition of Broward County, Inc. The do not include all facets of each issue discussed. A tape recording of the meeting is held in the Coalition office. Corrections from the Committee will be taken prior to approval at the next meeting.

Submitted by
Marcie Westover
CRRD Assistant

Reviewed and revised by
Janice Carter, Director of Community Relations and Resource Development