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|  | CRRD Committee March 22, 2010 2:23 p.m. 6301 NW 5th Way, Suite 3400 Fort Lauderdale, FL 33309 | |
| Members in attendance: | N/A | |
| Members absent: | Ann de las Pozas, Kathy Woodrum, Linda Flynn, Andrew Bray, Laurie Sallarulo, Robyn Perlman, Evan Goldman, Fabienne Fahnestock | |
| Staff in attendance: | Janice Carter, Director of Community Relations and Resource Development; Marcie Westover, Community Relations and Resource Development Assistant | |
| Others in attendance: | Julia Musella, Joy Gordon, Grace Geller, Pam James, Elizabeth Gonzalez | |
| Welcome and Call to Order | | |
| Janice Carter called the meeting to order at 2:23 p.m. Self-introductions were made. | | |
| Discussion of ECE Business Technical Assistance Program | | |
| Ms. Carter gave a brief history that lead to formation of the idea for the ECE Business Technical Assistance Program. | | |
| <p>She said CRRD Chair Robyn Perlman spoke about the program with the following organizations: Metro Broward, the Center for Financial Training, Wells Fargo-Wachovia, as well as U.S. Representative Debbie Wasserman-Schultz. Ms. Carter said the directive of the meeting was to decide how the providers wanted to engage these organizations. She said the meeting would be a “meaningful discussion on how to support the provider community.” Julia Musella said the timing is right for this discussion. She noted there were a variety of providers at the table, which represents the great diversity in Broward County. Ms. Carter said the group needed to discuss the framework for the meeting, and then CRRD, along with Ms. Perlman will schedule the date with the organizations.</p> | | |
| <p>Some of the topics discussed included:</p> <ul style="list-style-type: none"> • A need for a common message • Possibility of a child care business co-op to purchase supplies and services • Starting a Child Care Provider Leadership Academy • Create an ‘Info Blast’ to educate the community about early care and education providers • Create a separate organization just affiliated to represent early care and education providers • Parent Involvement <p>The group then broke down the ideas in to a finalized map format.</p> | | |
| Action Items: | Person Responsible: | Deadline: |

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| N/A | | |
| Final Thoughts | | |
| <p>Here are the final diagrams representing the discussion topics:</p> <ol style="list-style-type: none"> 1. The Alliance <ul style="list-style-type: none"> • Designate Lab Schools (go through incubator to become lab school) • Purchasing Power (co-ops) • Business Executive Mentorship Model • Financial (match from local businesses; special projects; professional development; student scholarships) • Industry Awareness (child care image) 2. Early Child Care Businesses (in map format) <ul style="list-style-type: none"> • "Best Business Practices" <ul style="list-style-type: none"> ○ Budgeting, HR (payroll) ○ Technology, Marketing ○ Banking Practices ○ Business/Strategic Plan ○ Financing (business loans) <p>Each member in attendance agreed to write a brief bio to send to the organizations before the meeting. The CRRD Department will create a presentation package (PowerPoint) outlining the discussion ideas.</p> | | |
| Action Items: | Person Responsible: | Deadline: |
| Create Power Point -Set Up Meeting with Organizations | CRRD Department | April 2010 |
| Adjourn | | |
| Meeting adjourned at 3:52 p.m. | | |

These minutes contain the action items of the meeting of the CRRD Committee of the Early Learning Coalition of Broward County, Inc. The do not include all facets of each issue discussed. A tape recording of the meeting is held in the Coalition office. Corrections from the Committee will be taken prior to approval at the next meeting.

Submitted by
Marcie Westover
CRRD Assistant

Reviewed and revised by
Janice Carter, Director of Community Relations and Resource Development