

	<p style="text-align: right;">CRRD Committee March 24, 2008 12:11 p.m. 6301 NW 5th Way, Suite 3400 Fort Lauderdale, FL 33309</p>	
<p>Members in attendance:</p> <p>Members absent:</p> <p>Staff in attendance:</p> <p>Others in attendance:</p>	<p>Robyn Perlman, Ann de las Pozas</p> <p>Irma Hunter Wesley, Stacy Angier, Paul Eichner, Evan Goldman</p> <p>Deborah David, Director of Community Relations and Resource Development; Marcie Westover, Community Relations and Resource Development Assistant</p> <p>Mike McGee, Children’s Services Council</p>	
<p>Welcome and Call to Order</p>		
<p>The meeting was called to order at 12:11 p.m. Robyn Perlman was welcomed as the new CRRD Committee Chair. The CRRD Committee now consists of Ann de las Pozas (replacing Howard Bakalar), Irma Hunter Wesley, Paul Eichner, Evan Goldman, and Stacy Angier.</p>		
<p>Approval of Minutes of September 11th, 2007</p>		
<p>Robyn Perlman referred the Committee to Tab 1. The minutes were tabled.</p>		
<p>Action Items:</p>	<p>Person Responsible:</p>	<p>Deadline:</p>
<p>Tabled</p>		
<p>Spring Into Health Fair 2008</p>		
<p>Robyn Perlman referred the Committee to Tab 2. Deborah David discussed the list of services that will be provided, and a break-down of the funds received for the health fair. Deborah David said unfortunately BankAtlantic declined to participate this year, as well as South Broward Hospital District. She said due to budget issues the hospital cannot participate as a sponsor, nor provide the mobile unit like last year. Robyn Perlman asked if the Broward County Commissioners have participated. She suggested sending out a letter to each commissioner. She also suggested inviting people from the companies not to give money, but rather to come to the event and see the activities. Robyn Perlman suggested starting fundraising for next year’s event on the day after this event takes place.</p> <p>Deborah David noted an alternative would be to partner with another agency already doing a health fair. She said Memorial has several fairs that reach about 500 families. Robyn Perlman noted if the cost is the same, then the Coalition could do all three of Memorial’s health fair. Robyn Perlman suggested starting this summer. Deborah David said they will move forward with the idea of partnering with Memorial and not conducting a Coalition health fair next April.</p>		

Action Items:	Person Responsible:	Deadline:
Explore Partnership	Director of CRRD	
Chamber Evaluations		
<p>Robyn Perlman referred the Committee to Tab 3. Deborah David noted the recommendation to eliminate memberships at the Plantation and Coral Springs chambers. Robyn Perlman inquired why Deborah selected staying with Fort Lauderdale, Hollywood and Miramar Pembroke Pines chambers. Deborah David noted these three had the most potential to garner relationships.</p> <p>Robyn Perlman suggested joining a chamber or economic development council in an area serving very low-income children. Ann de las Pozas suggested joining a local Rotary type club. Robyn Perlman said the objective would be to add one more chamber or Rotary to the list. Deborah David said she will select a civic club to join in a low income area.</p>		
Action Items:	Person Responsible:	Deadline:
Select a civic organization to add to the list	Director of CRRD	
New Strategies for Cultivating Support		
<p>The Committee then discussed new strategies for cultivating support. Robyn Perlman said they have covered this by changing the Spring Into Health Fair, and second cultivating business relationships in the chambers.</p>		
Action Items:	Person Responsible:	Deadline:
n/a		
Unfinished Business		
None		
New Business		
<p>Deborah David said the for Children's Week 2008 the Coalition collected hands, and Marcie Westover is going on March 30, 2008 to take pictures of the hands hanging in the Rotunda in Tallahassee. Deborah David noted the cities show support through proclamations. Robyn Perlman suggested taking pictures of the hands next year hanging in the Broward Commissioner's chambers.</p>		
Action Items:	Person Responsible:	Deadline:
n/a		
Next Meeting Date		
To be determined.		
Public Comment		
None		
Adjourn		
The meeting was adjourned at 1:07 p.m.		

These minutes contain the action items of the meeting of the CRRD Committee of the Early Learning Coalition of Broward County, Inc. The do not include all facets of each issue discussed. A tape recording of the meeting is held in the Coalition office. Corrections from the Committee will be taken prior to approval at the next meeting.

Submitted by
 Marcie Westover
 CRRD Assistant

Reviewed and revised by
 Deborah David, Director of Community Relations and Resource Development