

	<p style="text-align: right;">CRRD Committee September 11th, 2007 12:17 p.m. 6301 NW 5th Way, Suite 3400 Fort Lauderdale, FL 33309</p>	
<p>Members in attendance:</p> <p>Members absent:</p> <p>Staff in attendance:</p> <p>Others in attendance:</p>	<p>Paul Eichner, Stacy Angier, Howard Bakalar, Irma Hunter Wesley</p> <p>Corey Hicks, Evan Goldman, Charlene Henry</p> <p>Deborah David, Director of Community Relations and Resource Development; Marcie Westover, Community Relations and Resource Development Assistant</p> <p>Monica King, CSC</p>	
<p>Welcome and Call to Order</p>		
<p>The meeting was called to order at 12:17 p.m. Self-introductions were made.</p>		
<p>Approval of Minutes of August 8th, 2007</p>		
<p>Howard Bakalar made the motion to approve the minutes; Paul Eichner seconded the motion. The minutes were unanimously approved.</p>		
<p>Action Items:</p>	<p>Person Responsible:</p>	<p>Deadline:</p>
<p>Keep On File</p>	<p>CRRD Assistant</p>	<p>9/14/07</p>
<p>Family Un-Event Night</p>		
<p>Deborah David referred the Committee to Tab 2. She noted the Family Un-Event Night (FUN) package count is currently at 63, not the 67 listed on the graph. Deborah David said she wants to keep the momentum going for this event. The cut-off date for purchasing a package is September 24th. Howard Bakalar inquired how many Board members have participated. Deborah David said about 11 Board members have pledged to buy packages. Irma Hunter Wesley said she would like to donate one FUN package and one Extra FUN package. Stacy Angier and Paul Eichner each also donated five packages.</p> <p>Howard Bakalar asked about a list of Board members who haven't committed to purchase a package. Deborah David said at the last Board meeting those who pledged to purchase were recorded in the meeting minutes. Paul Eichner suggested stating how many Board members have donated, rather than list actual names. He inquired if the Board members were required to raise a</p>		

specific amount. Deborah David said there is no formal procedure in place. However, when Irma Hunter Wesley was on the Board she motivated other Board members to participate by challenging them during a meeting. Stacy Angier said she was impressed by the Board participation in the FUN event. She noted this was kicked-off by the public thank you to Sidney Calloway for his purchase. Paul Eichner suggested creating an overall list of everyone who has purchase a package, this way it wouldn't necessarily single anyone out.

Action Items:	Person Responsible:	Deadline:
n/a		

2007/2008 Fundraising Events

Deborah David said the first fundraising event of the year, the Family Un-Event Night (FUN), is well underway. She inquired how the committee would like to proceed with the fundraising events for the remainder of the year. Deborah David noted the committee agreed at the last meeting to only consider doing the Online Auction next year if they could gather big ticket items to put up for bid.

Deborah David explained the holiday bookfair fundraiser. She noted this year the vouchers for the event can be used at any Barnes and Noble location. However, the kick-off event would have to be held at the Fort Lauderdale location on US-1. Deborah David said this year they could do a kick-off event. Stacy Angier inquired about the possible date for the event. She suggested inviting a few child care centers to come to the kick-off event. Deborah David said there are many opportunities to incorporate activities for children into the kick-off event. Stacy Angier said she would be willing to bring some students from her school to the kick-off and the students could possibly sing.

Deborah David said potential dates for the book fair are December 3-10. Stacy Angier suggested 6 p.m. for the event time. Irma Hunter Wesley also said she could bring children from her center to participate. Paul Eichner suggested reaching out to local elementary schools as distribution locations for event flyers. Monica King said she believed it was a good idea to target parents in the area for the kick-off location. Stacy Angier suggested asking Board members from the private sector to distribute the vouchers to their staff.

Paul Eichner suggested the idea of having some type of certificates sold at locations like Publix for another fundraising event. Deborah David said they looked into that idea and were unsuccessful. Howard Bakalar noted Deborah David could purchase "grocery only" gift cards through the Publix website.

Deborah David said she is reaching out to businesses to highlight the Child Care Executive Partnership (CCEP) program. Stacy Angier said she needed to be sure that this is communicated to the Board members. She suggested part of the fundraising activities would be to have a goal to obtain two new business partners in the next year. Then the Board members could be approached to help fulfill this goal. Stacy Angier said this would be a fundraising activity where the

<p>goal would be to develop business relations in the community for potential partnerships. This could be done instead of an event like the online auction, which did not generate a lot of funds.</p>		
<p>Paul Eichner suggested approaching the movie theaters to do an early show, with the Coalition receiving a portion of the proceeds. Deborah David said Regal had been contacted and was not interested. She said if they knew anyone with a contact person, which would be helpful. Paul Eichner also suggested looking a similar fundraising opportunities with Boomers and Wannado City.</p>		
Action Items:	Person Responsible:	Deadline:
n/a		
Spring Into Health Fair 2008		
<p>Deborah David noted Corey Hicks wanted to discuss this topic further, however, he was absent from the meeting.</p>		
Action Items:	Person Responsible:	Deadline:
n/a		
Unfinished Business		
None		
New Business		
<p>Deborah David said Wachovia in interested in funding more slots. Today she, along with Board Vice-Chair Robyn Perlman, and Charlene Henry from Wachovia visited three child care site locations. Deborah David said the grant will be matched through the Child Care Executive Partnership program. She said Wachovia is excited about the partnership, and the Robyn Perlman has been instrumental in this accomplishment.</p>		
Action Items:	Person Responsible:	Deadline:
n/a		
Next Meeting Date		
The next meeting date is October 9 th , 2007 at noon.		
Public Comment		
None		
Adjourn		
The meeting was adjourned at 12:50 p.m.		

These minutes contain the action items of the meeting of the CRRD Committee of the Early Learning Coalition of Broward County, Inc. The do not include all facets of each issue discussed. A tape recording of the meeting is held in the Coalition office. Corrections from the Committee will be taken prior to approval at the next meeting.

Submitted by
 Marcie Westover
 CRRD Assistant

Reviewed and revised by
 Deborah David-Director of Community Relations and Resource Development