



Early Learning Coalition of Broward County, Inc.
Ad Hoc Fundraising Meeting Agenda
April 10, 2023, at 12:00 PM
Hybrid Meeting

Meeting ID: 834 7859 3197

Passcode: 654715

<https://us06web.zoom.us/j/83478593197?pwd=dzQxMm0zVS82YS9HdDBuVTNTZ3hwdz09>

Members are reminded of conflict-of-interest provisions. In declaring a conflict, please refrain from voting or discussing and declare the following information: 1) Your name and position on the Board, 2) The nature of the conflict, and 3) Who will gain or lose as a result of the conflict. Please also fill out form 8B prior to the meeting.

PAGE		
1.	Call to Order	Kristina West, Ad Hoc Fundraising Committee
2.	Roll Call	Melody Martinez, Board Liaison
3.	Consent Agenda 1. Approve January 30, 2023, meeting minutes	2 Kristina West, Ad Hoc Fundraising Committee Chair
4.	Regular Business FUND233RB1- Fundraising Strategies 1. Obtain a volunteer to be the Co. Chair of the Committee 2. Discuss results & Next Steps from Board Survey for Friendraising/Honorary Board Members 3. Review/Discuss Event Ideas 4. Review Marketing materials for Tool Kit/Sponsorship Levels 5. Next Steps	4 Kristina West, Ad Hoc Fundraising Committee Chair Renee Jaffe, CEO
5.	Unfinished Business New Business Matters from the Chair Matters from the Committee Public Comment	
6.	Next ELC Ad Hoc Fundraising Meeting: <u>TBD</u>	
7.	Adjourn	

Please Note: Agenda is subject to revisions and additions at the discretion of the Chair of the Coalition. Notification will be sent of any such revisions or additions. **Members of the Public:** Please sign up at the entry desk for public comments to be made on any particular agenda items no later than five minutes after the Coalition meeting has been called to order.

“As per [§286.0105, Fla. Stat.](#) Any person who decides to appeal any decision of the Board with respect to any matter considered at this meeting will need a record of the proceedings and for such purpose, may need to ensure that a verbatim record of the proceedings is made which record includes testimony and evidence upon which the appeal is to be based.”



Early Learning Coalition of Broward County, Inc.
Ad Hoc Fundraising Committee Meeting Minutes
January 30, 2023, at 9:30 AM
Virtual Meeting

Members in Attendance	Chair, Kristina West; Michael Asseff; Amoy Reid; Zachary Talbot
Members Absent	Kirk Englehardt
Staff in Attendance	Renee Jaffe, CEO; Christine Klima, CAO; Judith Merritt, COO; Howard Bakalar, CPO; Hubert Cesar, CIO; Melody Martinez, Board Liaison; Ancel Prat III, Sr Director Communications
Others in Attendance	

Item	Action/Discussion
Welcome & Call to Order	Chair Kristina West called the meeting to order at 11:34 AM. The roll was called, and a quorum was established.
Consent Agenda a. Approve November 4, 2022, meeting minutes	There was a Motion to move the Consent Agenda by Michael Asseff and Seconded by Amoy Reid. Unanimously approved. Motion Passes.
Regular Committee a. FUND232RB1- Establish Fundraising Strategic and Ad Hoc Fundraising Committee Role and Purpose	<p>Chair Kristina West discussed the 5 objectives that we are attempting to achieve during this meeting. The Strategies/Discussion Items document was displayed in order to have discussions on each item as a committee and agree to the strategies the Committee felt were appropriate.</p> <p>Discussion ensued where Michael Asseff mentioned that the Governance Committee is currently adding the role of Honorary Board Members and that it would be beneficial if the Governance, Nominating and Ad Hoc Fundraising Committee work together. Committee members agreed that this would be beneficial.</p> <p>Committee discussed the items listed on the Strategies/Discussion document and agreed to:</p> <ul style="list-style-type: none"> • Obtain initial seed money \$5,000 • ELC staff to build a Tool Kit for Board members when meeting with potential Sponsors • ELC will establish a Sponsorship Packet with Donor levels • Do Giving Tuesday Campaign • Ask for matching contributions from companies • Obtain potential Honorary Board members • Obtain list of potential donors/sponsors/friends of ELC from existing Board members • Have an event for potential Donors/New ELC “friends” – Meet & Greet • Explore the potential of a Provider Appreciation Event • Committee members would be the spokespeople for raising funds from Board members

	<p>The committee also agreed for ELC staff to send out a survey regarding which Board members knew and would recommend potential new “Friends” of ELC or Companies that may become potential Honorary Board members or Sponsors/Donors. Kristina West stated she would reach out to PNC to see if they would provide the \$5,000 seed money needed for Fundraising activities.</p> <p>The Committee agreed going forward they would meet in person (where possible), but Hybrid would be offered, and both the Governance and Nominating Committee members be invited to attend.</p>
Unfinished Business	None
New Business	None
Matters from the Chair	None
Public Comments	There was no discussion.
Next Meeting	April 10, 2023
Adjourn	Meeting adjourned at 10:39 AM

These minutes contain the action items of the Board meeting of the Early Learning Coalition of Broward. They do not include all of the Committee’s discussions or comments on each matter or issue raised during the meeting. A tape recording of the meeting is held in the Coalition office. Corrections from the Committee will be taken before approval at the next meeting.



ITEM #/MEETING:	FUND233RB1 / AD HOC FUNDRAISING COMMITTEE
MEETING DATE:	April 10, 2023
SUBJECT:	Fundraising Strategies
FOR ACTION:	YES
RECOMMENDED ACTION:	<ol style="list-style-type: none"> 1. Obtain a volunteer to be the Co. Chair of the Committee 2. Discuss results & Next Steps from Board Survey for Friendraising/Honorary Board Members 3. Review/Discuss Event Ideas 4. Review Marketing materials for Tool Kit/Sponsorship Levels 5. Next Steps
FINANCIAL IMPACT:	None
AS RECOMMENDED BY:	Board
ELC STAFF LEAD	R. Jaffe

Background

To date, there have been two Ad-Hoc Fundraising committee meetings. At the first meeting held in November 2022, ELC staff shared a PowerPoint with members highlighting ELC’s restrictive funding parameters and the two types of funding the organization is tasked to raise in the current Strategic Plan. Then committee members established the purpose and role of the committee.

At the second committee meeting held on January 30th, the committee established the role of committee members and agreed on the following:

- Obtain initial seed money of \$5,000
- Build Tool Kit for use with potential Sponsors
- Establish a Sponsorship Packet with level of Donors
- Obtain potential Honorary Board members
- Obtain list of potential donors/sponsors/friends of ELC from existing Board members
- Have an event for potential Donors – Meet & Greet
- Explore the potential of a Provider Appreciation Event
- Committee members would be the spokespeople for raising funds from Board members

Current Status

Since the January meeting, Kristina West and PNC have graciously provided the \$5,000 fundraising seed money for the ELC. We have conducted a survey of the Board to obtain potential Friends of ELC or Companies that could be potential Sponsors. Unfortunately, only 7 Board members responded to the survey with only one suggested Company introduction and one suggested Friend. Sample tool kit materials along with Sponsorship Level samples were collected (as examples) and the ELC communications team drafted a sponsorship document their own versions to be reviewed at the April 10th AH Fundraising committee meeting. Finally, ELC staff secured a Speaker for our Board Retreat that will discuss Fundraising, more specifically a Board’s role in fundraising.

The purpose of the April 10th meeting is to:

1. Secure committee member volunteer to Co-Chair the AH Fundraising Committee (with Kristina West)
2. Discuss results & Next Steps from Board Survey for Friendraising/Honorary Board Members
3. Review/Discuss event ideas
4. Review Marketing materials for Tool Kit/Sponsorship Levels
5. Agree on Next Steps

Recommendation

Discuss items 1-5 in the section above.

Supporting Documents

- Suggested Events Ideas
- ELC One Pager
- ELC Toolkit
- ELC DRAFT Sponsorship Levels
- Sponsorship Level Ideas
- Examples 1,2,3 and 4 of Sponsorship Levels

Fundraising Event Ideas

- Happy Hour Meet and Greet for potential donors/friends
- Wine Tasting
- Soul cycle; Cycle Bar Fundraiser
- Ice Cream Social
- Comedy Night
- Preschool Olympics
- Baby Art Exhibit
- Bowling Tournament
- Cookie Monster Day Cooking Contest - (Thursday) 11/2/23



ACCORDING TO THE US DEPARTMENT OF HEALTH
AND HUMAN SERVICES NATIONAL INSTITUTES OF HEALTH,

EARLY LEARNING LEADS TO:

- ★ HIGHER TEST SCORES AND GRADES IN READING AND MATH FROM PRESCHOOL TO AGE 12
- ★ HIGHER GRADUATION RATES

VISION

All children will have high-quality early learning experiences leading to success in school and life.

MISSION

Lead and support the early learning community to promote and deliver high-quality early learning experiences to young children, accessible to all eligible families in Broward County.

BACKGROUND

The Early Learning Coalition of Broward County (ELC) is a not-for-profit 501(c)(3) organization established in 2000 by the State of Florida to be the administrator of all publicly funded early childcare and education programs in Broward County, focusing on ages birth to age five.

IMPACT

Through our programs, ELC enrolls approximately 30,000 Broward children in approximately 750 childcare programs throughout the county while directly contributing more than \$120 million to Broward County's economy.

ELC BROWARD SERVICES OVERVIEW

THE SCHOOL READINESS PROGRAM (SR)

SR offers subsidized childcare to income-eligible parents working or enrolled in school (after-school care is eligible for school-age kids up to 13 years old).

VOLUNTARY PRE-KINDERGARTEN (VPK)

VPK is a kindergarten readiness program, free for ALL children residing in Florida at age 4, regardless of their household income.

QUALITY/EDUCATION

The ELC's Quality and Education department trains, coaches, and mentors early educators, childcare small business owners, and directors to ensure they have the tools, resources, and supports to provide quality early learning experiences.

CHILD CARE RESOURCE AND REFERRAL (CCR&R)

CCR is a service provided to all families in Broward that helps identify the best childcare and early education options to fit their needs for training, coaching, and mentoring.

954-377-2188

ELCBroward.org/Childcare





Early Learning Coalition of Broward County Resources Toolkit



elcbroward.org/elc-broward-toolkit

School Readiness Program

WE HELP PAY FOR CHILD CARE

- Income-eligible program that helps families pay for childcare and education**
- Only children receiving services are required to be documented (parents only need ID from any country)**
- Must be a Broward resident working, in school or a job training program**
- Income exceptions for relative caregivers (i.e. grandparents, aunt/uncle, family friend etc.), the disabled, and those working with referring agencies**

Apply Today!
Call 954-377-2188 or visit ELCBroward.org/Childcare

Thank You To Our Partners!

FLORIDA **FREE** VOLUNTARY PRE-KINDERGARTEN EDUCATION PROGRAM (VPK) FOR 4-YEAR-OLDS

REGISTRATION FOR THE 2022-2023 SCHOOL YEAR OPENED ON JANUARY 1, 2022.
TO QUALIFY FOR VPK, PARENTS/GUARDIANS MUST BE FLORIDA RESIDENTS. CHILDREN MUST TURN 4 YEARS OLD ON OR BEFORE SEPTEMBER 1ST OF THE CURRENT SCHOOL YEAR.

To register your child for VPK, visit the Family Portal at: Elcbroward.org/VPK

STEP 1: ACCESS FAMILY PORTAL
Log in or create a Family Portal Account on the Division of Early Learning site.

STEP 2: COMPLETE VPK APPLICATION
Complete application and submit proof of age and proof of Florida residency.

STEP 3: SUBMISSION CONFIRMATION
You will receive an email confirming your submission and status updates.

For additional information, contact the Early Learning Coalition of Broward County at ELCBroward.org/VPK or call 954-377-2188

BrowardBookworms!

FREE BOOKS for Broward County children up to 5 years old!

SIGN UP TODAY AT BrowardBookworms.org

Books Available in English & Spanish

Powered By:

Need Help Paying for Childcare!

The School Readiness Early Learning helps income-eligible families pay for high-quality childcare in Broward County.

To be eligible, you must be a Broward working parent, or in school or a job training program.

To learn more and apply, visit elcbroward.org/childcare or call 954-377-2188

NO WAITLIST FOR SERVICES

Free Voluntary Prekindergarten for FL 4-year-olds!

Florida's Voluntary Prekindergarten Education Program (VPK) is a free program to prepare 4-year-olds for success in kindergarten.

Children must be 4 on or before September 1 of the school year they enroll.

To register your child for VPK, visit the Family Portal at: elcbroward.org/VPK

Family Reading Fun!

Broward Bookworms program provides FREE BOOKS to all Broward County families with children between 0 to 5 years of age.

Families can sign up to receive new books in English or Spanish, which also includes an activity guide.

Must be a Broward County Resident with a child 5 years old or younger. Limit two (2) bookworm book bundle per household.

To sign up for free, visit elcbroward.org/bookworms

All the flyers are available in English, Spanish, and Haitian Creole
Contact the ELC Communications Team for FREE printed flyers for your educational institution



SPONSORSHIP OPPORTUNITY

Support Early Childhood Success With A Generous Contribution



YOU ARE MY SUNSHINE DONATION: \$10,000

Acrylic logo display in ELC Broward waiting room and board room
Recognized as a Gold level supporter in all ELC Broward collateral and all events
Guest Speaking opportunities at two (2) Providers, Leadership Training (PLAN)
Promotional material at ten (10) community outreach events
Logo displayed on sponsor section of ELC Broward website
Mention of support on ELC Broward social media pages (Facebook, Instagram, and Twitter)



ITSY BITSY SPIDER DONATION: \$5,000

Guest Speaking opportunities at two (2) Providers, Leadership Training (PLAN)
Promotional material at six (6) community outreach events
Logo displayed on sponsor section of ELC Broward website
Mention of support on ELC Broward social media pages (Facebook, Instagram, and Twitter)



ROW YOUR BOAT DONATION: \$2,500

Logo displayed on sponsor section of ELC Broward website
Mention of support on ELC Broward social media pages (Facebook, Instagram, and Twitter)

1475 W Cypress Creek Rd #301, Fort Lauderdale, FL. 33309

(954)-377-2188 | ELCBROWARD.ORG | @browardelc

Submit Sponsorship Donation Requests To: apratt@elcbroward.org

Sponsorship Level Discussion

1. Year-round branding on website
2. Private dinners with wine theme or well-known chef
3. Premier Event Idea – Top Golf Opening up in Broward - **The marlins did something with players there, and Art and Culture Center does a food event and Broward dignitaries as the “waiters”. Maybe Twan would have some formers players he would be able to ask.**
4. Each sponsor level has access to different size ads
5. Tie in pre-school themes and the below:
 - a. Certain levels sponsor a certain number of lunch and learns and trainings with providers (maybe breakout 2 different levels)
 - b. Branding on the ELC website
 - c. Sponsor of appreciation event
 - d. Logo in Email Blasts
 - e. Thank you, Highlight on LinkedIn, Twitter of sponsor

Sponsorship Examples:

[Power of the Purse | 2023 | The Women's Fund Miami-Dade – The Women's Fund Miami-Dade Fort Lauderdale Chamber of Commerce - Signature Events \(ftlchamber.com\)](#)
<https://www.artandculturecenter.org/get-involved>

[EVENT INFORMATION](#) [BECOME A SPONSOR](#)



[OUR SPONSORS](#)

[REGISTER](#)



[EVENT INFORMATION](#)

[BECOME A SPONSOR](#)



[OUR SPONSORS](#)

[REGISTER](#)

MAY 5, 2023

11:00am – 2:00pm

Hilton Miami Downtown, 1601 Biscayne Blvd, Miami, FL 33132

Stronger Together for Women and Girls In Miami-Dade

**REGISTER OR SPONSOR
NOW – CLICK HERE**

The One-and-Only Power of the Purse is Back!

Gather with some 1,000 “who’s who” leaders, philanthropists, game-changers, and supporters from throughout Miami-Dade County. You will want to make sure you are part of this impactful community experience!

[EVENT INFORMATION](#)[BECOME A SPONSOR](#)**POWER OF
THE PURSE**[OUR SPONSORS](#)[REGISTER](#)

The Women’s Fund strives to host inclusive, accessible events that enable all individuals to engage fully. If you require accommodations, please contact camila@womensfundmiami.org.

RSVP

*Tickets are Limited.
Please RSVP*



[EVENT INFORMATION](#)

[BECOME A SPONSOR](#)



[OUR SPONSORS](#)

[REGISTER](#)

27 Days

23 Hrs

14 Min

33 Sec

2023 POWER OF THE PURSE SPONSOR BENEFITS

All partners are entitled to recognition on The Women's Fund Power of the Purse website and in all event materials – printed, digital, and media



[EVENT INFORMATION](#)

[BECOME A SPONSOR](#)



[OUR SPONSORS](#)

[REGISTER](#)

\$50,000

Receives all benefits below and a curated benefits package, tailored to the unique strengths of each sponsor.

SPONSOR EVENT

VISIONARY

\$25,000

- 20 guests for lunch and program, with premier seating
- Advance and On-Site Concierge service
- Express Check-in
- Private Meet and Greet Salon
- Media release announcing

GAME CHANGER

\$15,000

- 16 guests for lunch and program
- Concierge service
- Express Check-in
- Branding opportunity at event with live/interactive display area
- 5 tickets for The Women’s Fund Raise the Bar [Event](#)

EVENT INFORMATION BECOME A SPONSOR



OUR SPONSORS

REGISTER

10/19/23

- Opportunity to record video interview to be posted on The Women’s Fund media platforms and website
- Social Media inclusion across all Women’s Fund platforms
- 60 second Corporate support video
- Priority advertisement in virtual Program Book
- Priority placement of logo on event collateral, including evite
- Logo visibility on every Power of the Purse guests’ silent auction bidding screen
- Logo included in 3 Miami Herald Ads
- Complimentary Valet parking for up to 10 vehicles
- Wine service at table
- Logo on Miami Herald Ad Series

support video

- Social Media inclusion across all Women’s Fund platforms
- Priority advertisement in virtual Program Book
- Placement of logo on event collateral, including evite
- Logo included in 3 Miami Herald Ads
- Complimentary valet parking for up to 5 vehicles
- Wine service at table
- Logo on Miami Herald Ad Series
- Logo recognition on website

SPONSOR EVENT



EVENT INFORMATION BECOME A SPONSOR



OUR SPONSORS

REGISTER

GLASS CEILING

INNOVATOR

\$ **10,000**

\$ **5,000**

- 12 guests for lunch and program, with priority seating
- Concierge service
- Express Check-in
- Branding opportunity at event with live/interactive display area
- 5 tickets for The Women’s Fund Raise the Bar Event 10/19/23
- Social Media inclusion across all Women’s Fund platforms
- 20 second Corporate support video
- Advertisement in virtual Program Book
- Logo included in 3 Miami Herald Ads

- 10 guests for lunch and program
- Express Check-in
- Social Media inclusion across all Women’s Fund platforms
- Advertisement in virtual Program Book
- Logo included in 3 Miami Herald Ads
- Placement of logo on event collateral, including evite
- Logo on Miami Herald Ad Series
- Logo recognition on website

SPONSOR EVENT



[EVENT INFORMATION](#) [BECOME A SPONSOR](#)



[OUR SPONSORS](#)

[REGISTER](#)

SPONSOR EVENT

PRAGMATIC DREAMER

\$2,500

- 8 guests for lunch and program
- Sponsor recognition
- Advertisement in virtual program book
- Social media inclusion across all The Women’s Fund’s platforms
- Placement of logo on evite
- Logo recognition on website

SPONSOR EVENT

INDIVIDUAL TICKETS

\$175

- 1 ticket for lunch and program
- Silent auction
- 3 course exquisite lunch
- Top-notch networking
- Inspirational speakers

PURCHASE TICKET



[EVENT INFORMATION](#)

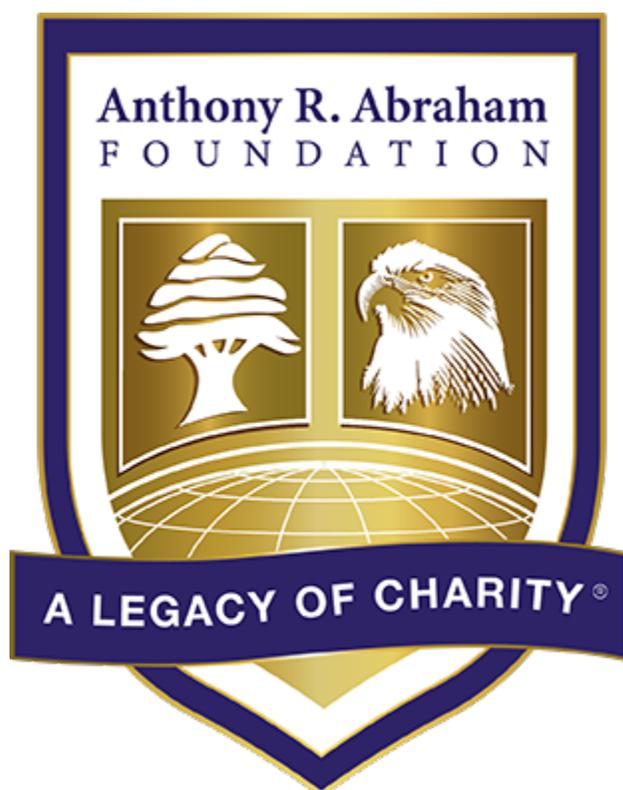
[BECOME A SPONSOR](#)

**POWER OF
THE PURSE**

[OUR SPONSORS](#)

[REGISTER](#)

VISIONARY



[EVENT INFORMATION](#)

[BECOME A SPONSOR](#)



[OUR SPONSORS](#)

[REGISTER](#)

INNOVATOR



Commissioner
Micky Steinberg
District 4



EVENT INFORMATION

BECOME A SPONSOR

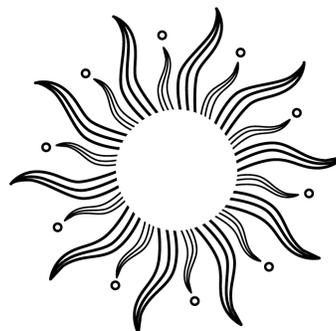


OUR SPONSORS

REGISTER



National Women's Shelter Network, LLC



ILLUMINATING WISDOM

Coaching, Consulting, & Courses



Mercedes-Benz of Coral Gables
Mercedes-Benz of Cutler Bay

USSERY AUTOMOTIVE GROUP



Cruiseport
Destinations

FLORIDA BASED & CRUISE LINE FOCUSED



[EVENT INFORMATION](#)

[BECOME A SPONSOR](#)

POWER OF THE PURSE

[OUR SPONSORS](#)

[REGISTER](#)



Buxani Counseling Care



APM & Associates

Cindy Lerner



Research Management Corporation



GROVE BANK & TRUST

Barry University



[EVENT INFORMATION](#)[BECOME A SPONSOR](#)[OUR SPONSORS](#)[REGISTER](#)

THE WOMEN'S FUND MIAMI-DADE

WOMEN STRONG WORLD STRONG – When women are strong, families are strong, communities are strong, the economy is strong, the country is strong, and the world is strong.

The Women's Fund Miami-Dade has a vision to create a world where power and possibility are not limited by gender. Our mission is to create change for women and girls through investment, advocacy, and collaborative impact.

For more than 28 years, The Women's Fund Miami-Dade has worked to improve the lives of women and girls through action, advocacy, and investment in key collaborative initiatives that generate sustainable impact across our four pillars: economic mobility, leadership, health & well-being, and freedom from violence. Since 1992, the organization has provided almost \$4 million of funding to support some 500 programs serving over 75,000 women and girls throughout Miami-Dade County.

[LEARN MORE](#)



[Page 23](#)

[EVENT INFORMATION](#) [BECOME A SPONSOR](#)



[OUR SPONSORS](#)

[REGISTER](#)

© 2022 Power of Purse. Site design by Studio Two.



2022 SPONSOR MENU

Your Sponsorship of United Way of Norman:

- Enhances your philanthropic image and visibility
- Reinforces your reputation as a good corporate citizen
- Develops closer relationships with current and prospective clients
- Helps United Way raise funds during campaign when others see your support



CAMPAIGN SPONSORSHIP PACKAGES

Our sponsors help offset the costs of advertising and events throughout the year. This ensures donations raised during the annual United Way campaign go toward programs and services that make our community stronger. Your sponsorship recognition will be from the time you commit through April of 2023.

GIVING CHANGES EVERYTHING.

LIVE UNITED

	Premiere Campaign Sponsor \$2,500	Signature Campaign Sponsor \$2,000	Spotlight Campaign Sponsor \$1,500
Visibility			
Campaign Banners	✓		
Logo on Website	✓	✓	
Listing on Website			✓
Ad in the Norman Transcript	✓		
Ad in Boyd Street Magazine	✓ & Sports Talk		
Listing in a Full Page Norman Transcript	✓ Logo	✓	✓
Norman Transcript Digital Ad	✓	✓	
Logo on Day of Caring Shirts	✓	✓	
Listing on Day of Caring Shirts			✓
Recognition at Signature Events	✓	✓	✓
Social Media			
Featured with Logo and Impact Message	✓ Video	✓	
Boosted Post on Facebook and Instagram	✓	✓ Facebook Only	
Thank You Posts with Live United Photo	✓	✓	✓
Celebrity Sing			
Ten top table located in the front	✓		
Eight top table in the second section		✓	
Four tickets			✓

Sponsors are invited to a video/photo shoot with up to eight staff who will receive Live United shirts to be used for the advertising listed above.

■ Pacesetter Company

Pacesetters lead the way! Each year, a select group of businesses takes on the challenge to jump-start our annual campaign. They set the standard for leadership and community support by locking in their increased campaign donations before August 30. The success and excitement generated by the activities of our Pacesetters inspire other organizations to follow their lead when running their campaigns.

- Recognized at the Pacesetter kickoff
- Website recognition
- Recognized on social media
- Four Live United t-shirts

■ Corporate Leader

United Way of Norman recognizes companies that donate \$500+ during the annual campaign, either as a corporate gift or through matching their employees' donations.

- Website recognition
- Recognized on social media
- Recognized at Celebration
- Four Live United t-shirts

■ Host an Employee Drive

When you partner with United Way of Norman, you create opportunities to engage your employees in their community. You activate the process of positive change. Workplace drives are a significant factor in meeting our campaign goal each year, and when you agree to host a drive, you help make the goal reality. You may even sponsor a matching gift to double the charitable contribution. During your drive, you get out what you put into it. Host creative fundraising events, or think of ways to get your team involved, and United Way will post your event and outcomes on social media. Just tag the United Way, or schedule us to attend your event. If you need help with ideas for fundraising events, we are happy to help. We have plenty of information to help you develop fun team-building activities and serve your community.

- Website recognition
- Recognized on social media
- Recognized at Celebration
- Four Live United t-shirts

■ Pacesetter Kickoff Presenting Sponsor

\$1,500 - Exclusive

- Named as the exclusive presenting sponsor on invitations, at the event, and on the United Way of Norman website
- Social media recognition
- A company representative address attendees during the event
- VIP seating
- Name on your table at the event
- Four Live United t-shirts

■ Community Kickoff Sponsors

\$2,000 - One Per School

- Listed in Boyd Street Radio before the Crosstown Clash
- Recognized during Crosstown Clash
- Printed logo in the athletic program
- Logo on Norman High or Norman North fans distributed to attendees before the Crosstown Clash
- Named in promotions associated with the kickoff
- Website recognition
- Recognized on social media

■ Day of Caring Presenting Sponsor

\$3,000 - Exclusive

- Named as the exclusive presenting sponsor on invitations, at the event, and on the United Way of Norman website
- The choice of your team's project
- Most prominent logo on the Day of Caring shirt
- Representative to address attendees during the event
- Recognized on social media

■ Campaign Poster Sponsor

\$1,500 - Exclusive

- Logo on the campaign poster printed and distributed locally, on social, as well as on Peach Jar
- Recognition on website
- Recognition on social media
- Opportunity to announce the winner on social media

■ Celebrity Sing Presenting Sponsor

\$10,000 - Exclusive

- Named as the exclusive presenting sponsor on invitations, at the event, and on the United Way of Norman website
- Listed in Boyd Street Radio Advertising prior to the event
- Recognized on social media
- Company representative briefly address attendees during event
- One 10-top tables located on the first tier with two bottles of wine each
- Logo on table at event
- Logo on the photo-booth images

■ Celebrity Sing Meal Sponsor

\$5,000 or In-Kind - Exclusive

- Logo at the event
- Stage recognition
- Listing in the invitation
- Listing on the website
- Recognized on social media

■ Celebrity Sing Auctioneer for a Day

\$3,000 - Exclusive

- Logo at the event
- Stage recognition and the opportunity to read the auction items alongside the auctioneer
- Listing in the invitation
- Listing on the website
- Recognized on social media

■ Celebrity Sing After Party

\$1,500 - Exclusive

- Logo at the event
- Listing on the website
- Recognized on social media
- Recognized at the After Party

■ Celebrity Sing Auction Item

The Celebrity Sing committee is always in need of incredible auction items. If you have a restaurant, retail store, service, personal vacation home, or other ideas for auction items, we will recognize you live and in the printed and on-line auction.

■ New Donor Campaign Prize

\$500 - Exclusive

- Listed as Campaign Prize Sponsor in campaign materials and on the United Way of Norman website
- Social media posts recognizing your sponsorship
- Recognized as Campaign Prizes Sponsor at United Way of Norman campaign events
- Present Campaign Prizes to winners at the Celebration event

■ Young Leader Campaign Prize

\$500 - Exclusive

- Listed as Campaign Prize Sponsor in campaign materials and on the United Way of Norman website
- Social media posts recognizing your sponsorship
- Recognized as Campaign Prizes Sponsor at United Way of Norman campaign events
- Present Campaign Prizes to winners at the Celebration event

■ Celebration Presenting Sponsor

\$3,000 - Exclusive

- Exclusive Presenting Sponsor on invitations, at the event, and on the United Way of Norman website
- Recognized on social media
- A company representative briefly address attendees during the event
- VIP Seating
- Name on a table at the event

■ Learn United

\$250 - Four Available

- Recognized on social media, email invitation, and all event advertising.
- May provide printed information at Learn United

■ Campaign Prize Sponsor

\$3,500 - Exclusive

- Listed as the prize sponsor on campaign materials and the website
- Recognized at campaign events
- Present the prize to the winner at the Celebration
- Recognized on social media
- Option to announce the winner live on social media

■ Matchmaker Sponsor

Variable - Six Available

- Announce to match a social media campaign and help promote for one month during the campaign by encouraging donations
- The dollar amount can have a limit
- Recognized on social media all month during the matching campaign

■ Student United Way

\$1,500 - Exclusive

- Logo on group shirts
- Invitation to speak at a session
- Invitation to the graduations
- Logo in the graduation program
- Recognition in a press release
- Listed on the United Way website
- Social media posts

ADDITIONAL SPONSORSHIP & CORPORATE GIVING OPPORTUNITIES.

SPONSORSHIP OPPORTUNITIES

Project Connect - June 25, 2021



Project Connect 2021	Platinum (\$3,500) 2 available	Gold (\$2,500)	Silver (\$1,000)	Bronze (\$500)	Friend of PC (\$100)
Acknowledgment in all press releases and public speaking engagements and social media	✓				
Name and logo printed on table tents for breakfast and lunch areas	✓				
Industry exclusive branding to the event section hub of your choice (example: Medical Hub provided by X Company)	✓	✓			
Name and logo printed on event t-shirt and bags	✓	✓			
Name and logo on all outreach and program materials	✓	✓	✓		
Name and logo printed on event guidebook	✓	✓	✓		
Name and logo printed on event banner	Premier placement as "Platinum Sponsor"	as "Gold Sponsor"	as "Silver Sponsor"		
Set up a booth at the event	✓	✓	✓	✓	
Recognition on the United Way website and Facebook page	Including a logo with a link	Including a logo	✓	✓	✓
Volunteer Slots	35 Volunteers	25 Volunteers	10 Volunteers	5 Volunteers	1 Volunteer



United Way of Northern Shenandoah Valley

HUBS AVAILABLE FOR SPONSORSHIP (Based on availability, Platinum Sponsors have first right of refusal)

- | | | |
|------------|--------------------------|----------------|
| Medical | Banking/Money Management | Veterans |
| Dental | Documentation/Benefits | Transportation |
| Housing | Kids/Family Services | Basic Needs |
| Employment | Legal | |

For more information on sponsoring Project Connect, contact United Way at (540) 536-1610.

GREATER FORT LAUDERDALE CHAMBER OF COMMERCE MEMBERSHIP LEVELS		
GENERAL	TRUSTEE	CHAIRMAN'S CIRCLE
BENEFITS		
<p>Announcement of company joining the Chamber on social media.</p> <p>Announcement in Chamber quarterly digital magazine of company joining the Chamber.</p> <p>Invitation to Chamber networking events.</p> <p>Business listing in membership directory on Chamber website.</p> <p>Business listing within Chamber's digital magazine.</p> <p>Digital "Proud Member" decal for your website.</p> <p>Opportunity to join Chamber councils and leads groups.</p> <p>Access to all Chamber events at discounted member rate.</p> <p>Opportunity to list company events on Chamber website's "Member Events" calendar.</p> <p>Opportunity to host and/or sponsor monthly Biz Perks or Business AfterHours.</p> <p>Chamber ribbon cutting at your place of business when you open or remodel.</p> <p>Chamber ribbon cutting event listed on social media, Chamber website, calendar, and weekly newsletter.</p>	<p>ALL BENEFITS IN GENERAL MEMBERSHIP LEVEL, PLUS:</p> <p>Priority opportunity to sponsor events.</p> <p>Exclusive Trustee Receptions.</p> <p>Formal introduction at your first Trustee Reception & Trustee/Board of Directors Luncheon*</p> <p>Exclusive Trustee luncheons with industry leaders, elected officials, and community stakeholders.</p> <p>Opportunity to host a Trustee Reception at your place of business.</p> <p>Company logo displayed on Chamber website and listed as Trustee member.</p> <p>Announcement of your company joining Trustees within newsletter.</p> <p>Assistance with personal introductions to key stakeholders and opinion leaders.</p> <p>Trustee digital decal for your website.</p>	<p>ALL BENEFITS IN GENERAL & TRUSTEE LEVEL, PLUS:</p> <p>First opportunity to sponsor events.</p> <p>Special recognition at all Chamber events.</p> <p>Recognition on all Chamber digital publications.</p> <p>Opportunity to allocate a portion of financial commitment to event sponsorships.</p> <p>Exclusive Chairman's Circle & Trustee Receptions.</p> <p>Personal introduction to the Board of Directors.</p> <p>Full access to all programs hosted by the Chamber.</p> <p>Company listed as Chairman's Circle member at all Signature Events.</p> <p>Company logo listed as Chairman's Circle member on Chamber website.</p> <p>VIP seating at all Chamber events.</p>
<p>1 to 4 Employees, \$410/year (Nonprofit - \$290)</p> <p>5 to 10 Employees, \$525/year (Nonprofit - \$360)</p> <p>11 to 25 Employees, \$625/year (Nonprofit - \$440)</p>	<p>\$3,100/year (Nonprofit - \$2,170)</p>	<p>\$10,000/year</p>

For more membership information or to join, please contact: Jenny de Borja - (954) 462-5975 | jenny@ftlchamber.com | Jay Martinez - (305) 215-1046 | jmartinez@ftlchamber.com

