

WHAT ARE THE 3T'S?

ALLISON METSCH, 3T'S AMBASSADOR

EARLY LEARNING COALITION OF BROWARD COUNTY





PNC, AELC & ELC of Broward Grant Partnership



HELP WANTED...



• JOB REQUIREMENTS

- ABLE TO PROVIDE ATTENTION WHEN DEMANDED
- ABLE TO SEE HUMOR IN SITUATIONS
- ABLE TO ACT AS A NURSE
- ASSIST IN BATHING
- COOK/PLAN MEALS
- PERFORM SAFETY TESTS ON TOYS
- SHARE STORIES
- WILLING TO PLAY, SING, DANCE AND ACT SILLY
- ABLE TO TALK ALL DAY LONG, DESCRIBE WHAT YOU/OTHERS ARE DOING
- LONG HOURS – INCLUDING MORNINGS, DAYS, EVENINGS, NIGHTS AND EVERY WEEKEND
- NO SPECIFIC DRESS CODE
- NO PREVIOUS EXPERIENCE REQUIRED.

Parent

Family Member

Aunt, Uncle, etc...

Guardian

Grandparent

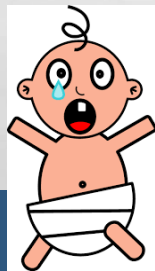
Older Sibling



Parents
(Families)
Child's
First Teacher

BABY'S BRAIN

- **THE FIRST 3 YEARS OF DEVELOPMENT ARE AN INCREDIBLE TIME OF PROGRESS.**
- **INFANTS EVOLVE FROM A DEPENDENT NEWBORN TO AN INDEPENDENT, "ON THE GO," NON-STOP TALKING TODDLER AND THEN A PASSIONATE PRESCHOOLER.**
- **RESEARCH SHOWS THAT CHILDREN DO BETTER IN SCHOOL WHEN THEIR PARENTS TALK AND INTERACT WITH THEM FROM BIRTH.**



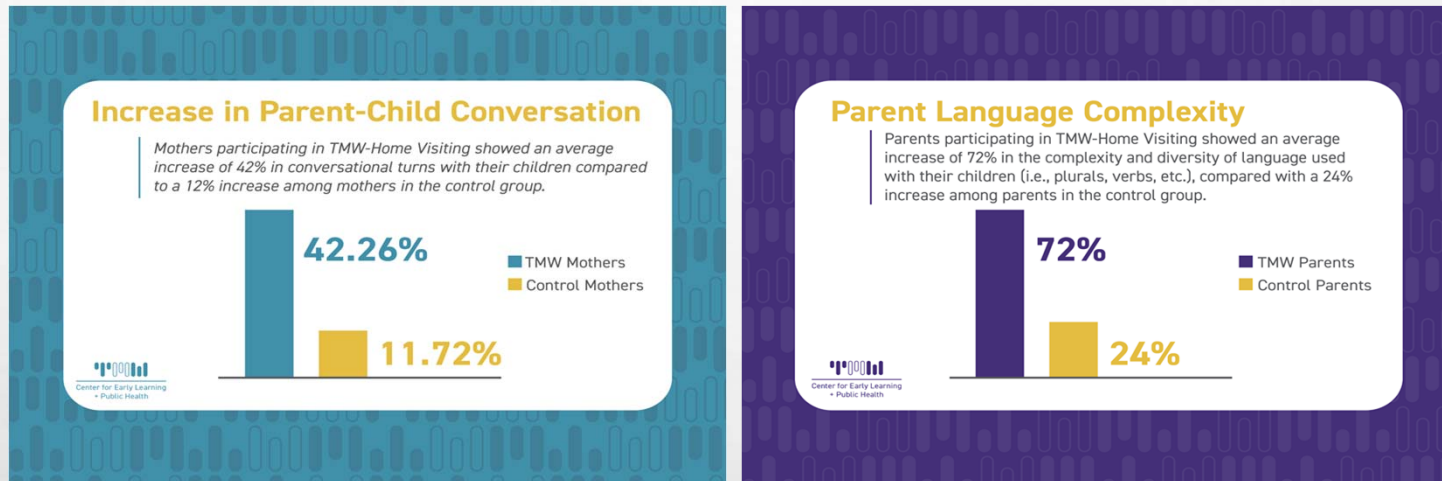
PARENT CORNER

The everyday moments...

- **WHETHER YOU'VE HAD TRAINING OR NOT, YOU ARE YOUR CHILD'S FIRST TEACHER.**
- **IT MAY SOUND OVERWHELMING BUT IT IS TRUE.**
- **RESEARCH INDICATES NO AMOUNT OF FORMAL TEACHING CAN COMPARE TO THE INFLUENCES YOU HAVE ON YOUR OFFSPRING, WHO YOU TEACH EVERY DAY, – BY WORD AND BY EXAMPLE.**



BIG IDEA: THE POWER OF PARENT TALK



INTELLIGENCE IS NOT SET AT BIRTH, RATHER IT IS BUILT OVER TIME.

PARENTS ARE THE PRIMARY ARCHITECTS OF THEIR CHILDREN'S DEVELOPMENT.

YOU GOT THIS!!!!



TUNE IN MEANS BE IN THE MOMENT WITH YOUR CHILD.



TALK MORE MEANS USE A WIDE VARIETY OF WORDS.



TAKE TURNS MEANS ENGAGE YOUR CHILD IN CONVERSATION.

Build your child's brain as you go about your day!

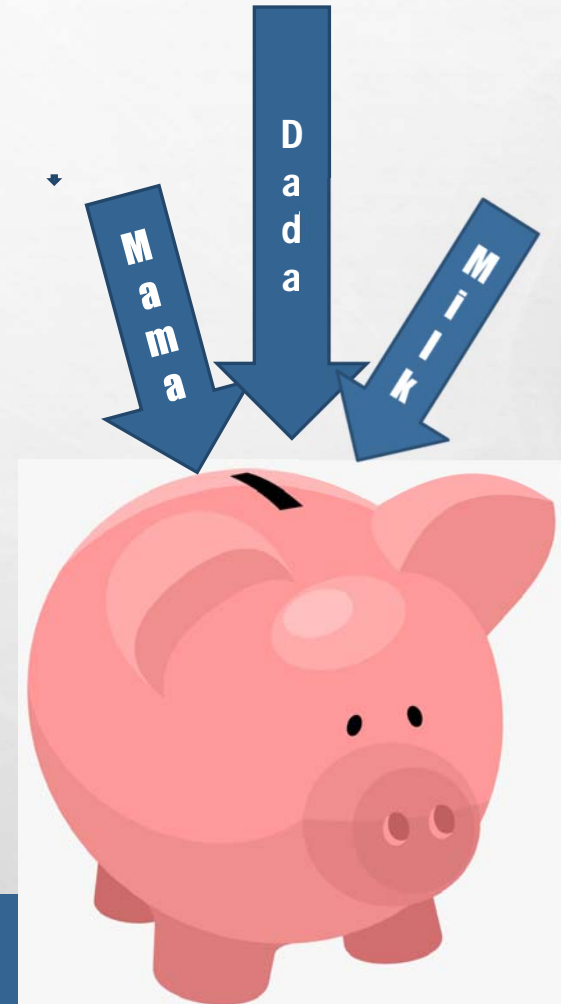
TUNE IN

- **TUNE IN: BE IN THE MOMENT WITH YOUR CHILD.**
- **USE WHAT YOUR CHILD IS FOCUSED ON TO GUIDE YOUR INTERACTIONS.**
- **IF YOU AREN'T TUNED IN, YOU WON'T BE ABLE TO TALK MORE OR TAKE TURNS.**
- **CHILDREN'S FOCUS IS ALWAYS CHANGING, SO PARENTS HAVE TO STAY TUNED IN.**



TALK MORE

- **TALK MORE: USE A WIDE VARIETY OF WORDS**
- **EXPOSE YOUR CHILD TO A RICH LANGUAGE ENVIRONMENT.**
- **IMAGINE A CHILD'S BRAIN IS LIKE A PIGGY BANK. EACH WORD YOU SAY IS A COIN IN HER BANK.**
- **CHILDREN LEARN BEST WHEN YOU TALK MORE *WITH* THEM.**



TAKE TURNS

- **TAKE TURNS: ENGAGE YOUR CHILD IN CONVERSATION.**
- **TAKE TURNS MEANS LISTENING AND RESPONDING TO THEIR COMMUNICATIVE ATTEMPTS.**
- **THE WAY A CHILD TAKES TURNS WILL CHANGE AS THEY GROW.**
- **THE MORE THEY TAKES TURNS, THE MORE THEY LEARN.**



Use all **3Ts** at once to build the strongest possible brain for your child.

Let's watch the 3T's in action





<https://tmw-center.wistia.com/medias/s0buqqqxng>

THE STRATEGIES



THE 3T'S DIGITAL TOOL – WWW.THE3TS.ORG

The screenshot displays the 3Ts.org mobile application interface. It features a grid of strategy cards under three main categories: Foundation, Everyday Interactions, and Learning Starts with You. Each card includes a strategy number, a title, and a 'Completed' status indicator. To the right, two smartphone mockups show the app's home screen and a detailed strategy page.

Foundation

- STRATEGY 1 - 3Ts BASICS
Are children born smart or made smart?
Completed

Everyday Interactions

- STRATEGY 2 - NARRATE
When can I use the 3Ts?
Completed
- STRATEGY 3 - BOOK SHARE
When should I start reading with my daughter?
Completed
- STRATEGY 4 - MATH TALK
When does my child begin to learn math?
Completed

Learning Starts with You

- STRATEGY 5 - EXPLAIN GOOD BEHAVIOR
Why does my child act out?
Completed
- STRATEGY 6 - CATCH HER BEING GOOD
Will praising my child too much give her a big head?
Completed
- STRATEGY 7 - TECHNOLOGY
Does my child learn from screen time?
Completed

Smartphone Mockups:

- Left Mockup:** Shows the app's home screen with the text "ANY TIME IS THE BEST TIME." and "The 3Ts program is about helping you set your child up for success. Learn, watch videos, and unlock tips for parents of infants and toddlers." Below this are "SIGN UP" and "SIGN IN" buttons.
- Right Mockup:** Shows the "3Ts Home" screen with a "Up Next" section featuring a card for Strategy 2: "When should I start reading with my child?".

Bottom Navigation Bar: Home, Strategies, Go Deeper



<https://las3cs.org>

WHAT HAVE WE DONE/IN PROGRESS...

- 4 – 3T'S AMBASSADOR'S ON STAFF
- VIRTUAL PARENT WORKSHOPS
- INTEGRATE 3T'S INTO PROFESSIONAL DEVELOPMENT TRAINING
- PARTNER WITH BROWARD HEALTHY START CONNECT TEAM
- BROWARD READS, CSC, CDTC
- ELC STORY TIME ON FACEBOOK LIVE
- PRESENT WITH NSU LIBRARY & BROWARD COUNTY LIBRARY AT NSU'S HEALTH & WELLNESS SERIES: LITERACY
- SOCIAL MEDIA CAMPAIGN
- SHARE WITH WAITLIST FAMILIES



CALL TO ACTION: SPREAD THE WORDS

- IMAGINE HOW MUCH ALL CHILDREN COULD LEARN IF *EVERYONE* KNEW HOW TO USE THEIR WORDS TO SHAPE CHILDREN'S FUTURES.
- HOW CAN WE MAKE THIS HAPPEN? SPREAD THE WORDS ABOUT THE POWER OF PARENT TALK AND INTERACTION
- SPREAD THE WORDS **DOESN'T** MEAN TELLING PEOPLE HOW TO PARENT OR JUDGING WHAT THEY DO.
- SPREAD THE WORDS MEANS SHARING WHAT YOU KNOW ABOUT CHILDREN'S FOUNDATIONAL BRAIN DEVELOPMENT AND STRATEGIES THAT PARENTS CAN USE TO HELP THIS DEVELOPMENT.

TUNE
IN

TALK
MORE

TAKE
TURNS

ANY TIME IS
3Ts TIME



TO SCHEDULE YOUR ORGANIZATION FOR A
PERSONALIZED 3T'S OVERVIEW, EMAIL ME AT:

 AMETSCH@ELCBROWARD.ORG



954-789-4146

