



Approved September 22, 2025, Ad Hoc Fundraising Meeting

Early Learning Coalition of Broward County, Inc.

Ad Hoc Fundraising Committee Minutes

September 3, 2024, at 12:30 PM

Zoom Meeting

Members in Attendance	Co-Chair, Michael Asseff; Co-Chair Traci Schweitzer; Krystie Castillo; Dawn Liberta;
Members Absent	Kirk Englehardt; Dr. Amoy Reid; Zachary Talbot;
Staff in Attendance	Renee Jaffe, CEO; Howard Bakalar, CPO; Hubert Cesar, CIO; Melody Martinez, Board Liaison
Others in Attendance	

Item	Action/Discussion
Welcome & Call to Order	Acting Chair Kirk Englehardt called the meeting to order at 12:32 AM. The roll was called, and a quorum was established.
<b>Consent Agenda</b>  1. Approve February 12, 2024, meeting minutes	There was a <b>Motion</b> to approve the Consent Agenda by Krystie Castillo and <b>Seconded</b> by Dawn Liberta. <b>Unanimously approved.</b> Motion Passes.
<b>Regular Committee</b>  1. FUND251RB1- FY23/24 Overview and Next Steps for FY24/25	<p>CEO Renee Jaffe provided an update to the committee. She shared that the team is exploring the idea of hosting a Bingo Night and other events suggested by the Chairs. The focus is on identifying creative ways to organize events requiring minimal expenses while generating revenue. Additional details will be shared as options are further developed.</p> <p>Co-Chair Michael Asseff emphasized the need for additional resources and funders. He suggested that the Board increase outreach efforts, focusing on “friendraising” to strengthen connections and support. We would love to have something small in the future, but it takes a lot of staff time and resources to have one.</p> <p>Committee Members agreed.</p> <p>Next steps:</p> <ul style="list-style-type: none"> <li>• Prospect and cultivate additional donors.</li> <li>• Expand Board-led outreach and friendraising efforts.</li> <li>• Develop cost-effective, revenue-positive event formats (e.g., Bingo Night, sponsorship tiers, in-kind support).</li> </ul>
<b>Unfinished Business</b>	None
<b>New Business</b>	None
<b>Matters from the Chair</b>	None
<b>Public Comments</b>	There was no discussion.
<b>Next Meeting</b>	<u>TBD</u>
<b>Adjourn</b>	The meeting adjourned at 12:53 PM by Dawn Liberta

*These minutes contain the action items of the Board meeting of the Early Learning Coalition of Broward. They do not include all of the Committee’s discussions or comments on each matter or issue raised during the meeting. A tape recording of the meeting is held in the Coalition office. Corrections from the Committee will be taken before approval at the next meeting.*