

**NOTICE OF INTENDED DECISION
TO ENTER INTO A SINGLE SOURCE CONTRACT
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: Early Learning Coalition of Broward County, Inc

TITLE: Community Referral Services

Short description of the commodity or service desired: 24/7 Agency Support Services for Individuals Seeking Community Resource and Referral Services

CONTACT

Name: Kasey Lafrance, MPA

Address: 147 W Cypress Creek Rd, Suite 301, Fort Lauderdale, FL 33309

Telephone: (954) 270-2998

Email: klafrance@elcbroward.org

Internal tracking number, if any:

DMS Single Source number, if applicable:

Date posted: 6/3/2025 Time posted: 11:00 AM

Commodity or Contractual Service (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):
Community REFERRAL Services for ELC Broward CCR&R Clients

Requestor (division, bureau, office, individual, as appropriate):
Early Learning Coalition of Broward County, Inc

Performance and/or Design Requirements (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):

A. Provide referrals from normal 211 call traffic to Coalition CCR&R & Help Me Grow Program Services

B. Provide Periodic Coverage for Coalition Customer Service Unit call traffic

C. Provide Community Outreach promoting Coalition Services in Broward County at scheduled

D. Provide Upkeep and Maintenance of Community Services database for Coalition clients requesting CCR&R services.

E. Call traffic & event data collection and reporting for CCR&R, Customer Service and Help Me Grow Services

F. Provide maintenance of disaster response readiness status for Coalition business continuity

Intended Single Source:

First Call for Help of Broward d/b/a 211-Broward

Price:
\$125,000

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

The Coalition has determined that 211 Broward is a sole sourced vendor based on the following:

- 211 Broward is the sole FCC-designated 211 resource for community services in Broward County
- 211 Broward holds the exclusive license to operate in Broward County using the three-digit FCC designated dialing number.
- 211 Broward is the only 24/7 comprehensive agency that provides support services for individuals seeking crisis intervention assistance and/or information and referral services.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Early Learning Coalition of Broward County, Inc Board of Directors, June 23, 2025

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:

Mail: 1475 West Cypress Creek Rd, Suite 301, Fort Lauderdale, FL 33309

Email: RFP@elcbroward.org

Fax: (954) 377-2192