

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Broward County, Inc

TITLE: Community Resource and Referral Services

Short description of the commodity or service desired: 24/7 Agency Support Services for Individuals Seeking Community Resource and Referral Services

CONTACT

Name: Christine Klima

Address: 1475 W Cypress Creek Rd, Suite 301, Fort Lauderdale, FL 33309

Telephone: (954) 270-2998

Email: contracts@elcbroward.org

Internal tracking number, if any:

Date posted: 5/18/2026 Last day for receipt of information: 6/9/2026

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):
Community Resource and Referral Services for ELC Broward CCR&R Clients

Quantity or Term (as appropriate):
July 1, 2025 to June 30, 2026

Requestor (division, bureau, office, individual, as appropriate):
Early Learning Coalition of Broward County, Inc

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

- A. Provide referrals from normal 211 call traffic to Coalition CCR&R & Help Me Grow Program Services
- B. Provide Periodic Coverage for Coalition Customer Service Unit call traffic
- C. Provide Community Outreach promoting Coalition Services in Broward County at scheduled
- D. Provide Upkeep and Maintenance of Community Services database for Coalition clients requesting CCR&R services.
- E. Call traffic & event data collection and reporting for CCR&R, Customer Service and Help Me Grow Services
- F. Provide maintenance of disaster response readiness status for Coalition business continuity

Intended Single Source:

First Call for Help of Broward, Inc d/b/a 211-Broward

Estimated Dollar Amount:

\$125,000

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

The Coalition has determined that 211 Broward is a sole sourced vendor based on the following:

- 211 Broward is the sole FCC-designated 211 resource for community services in Broward County
- 211 Broward holds the exclusive license to operate in Broward County using the three-digit FCC designated dialing number.
- 211 Broward is the only 24/7 comprehensive agency that provides support services for individuals seeking crisis intervention assistance and/or information and referral services.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Early Learning Coalition of Broward County, Inc Board of Directors, May 12, 2025

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.